



KNOPF IM OHR



**Steiff's wonderful
kidsworld**

SPRING | SUMMER 2017

Pendant butterfly,
9cm, page 67



That is Johanna,
3 years old and 90 cm tall.



Charly dangling
Teddy bear, 30cm,
page 23

Tuhin, the white tiger,
110cm, page 10



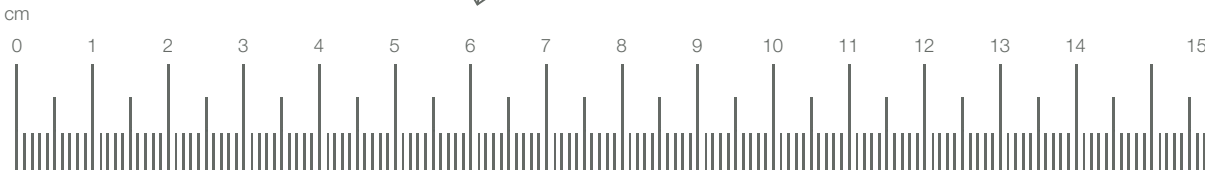
Leo tooth fairy
Teddy bear,
22cm, page 14



Magnetic bear, 6cm,
page 68



Piff mouse, 10cm,
page 30



For you,
only
the best
is good
enough.



Posh Pattern Pets Darlin deer in
suitcase, 23cm, page 18



Fynn Teddy bear, 28cm,
page 22



Contents

Plushtoys

Theme worlds

- 4 | Happy Farm
- 8 | Easter ideas
- 12 | Picnic Friends
- 14 | Tooth fairy
- 16 | Denim Darlings
- 18 | Posh Pattern Pets
- 20 | Around the world bears
- 22 | Bear gang
- 26 | Knopf & Frieda
- 28 | House & Farm
- 32 | Savannah
- 36 | Jungle
- 38 | Heat cushions & Floppies

Licensed pieces

- 40 | Tabaluga
- 44 | FC Bayern Munich
- 46 | The Snowman
- 47 | Nelly the Beagle

Baby

- 48 | Friend-Finder
- 50 | Blossom Babies
- 52 | Teddy bear band
- 54 | My first Steiff
- 58 | Gift sets
- 60 | Miniature crackle animals
- 62 | Everything for our little ones

Accessories

- 66 | Pendants
- 68 | Magnetic animals
- 70 | Accessories for your nursery

Fashion

Baby

- 72 | Little Cutie & Little Pirate
- 78 | Summer Colours
- 84 | Sweet Heart
- 88 | My little Friend
- 92 | Special Day

Mini

- 94 | Sporty Girl & New Sports
- 100 | Springtime
- 106 | Blue Zone
- 110 | Be Happy
- 114 | Solar Power
- 118 | Swim wear and Towels



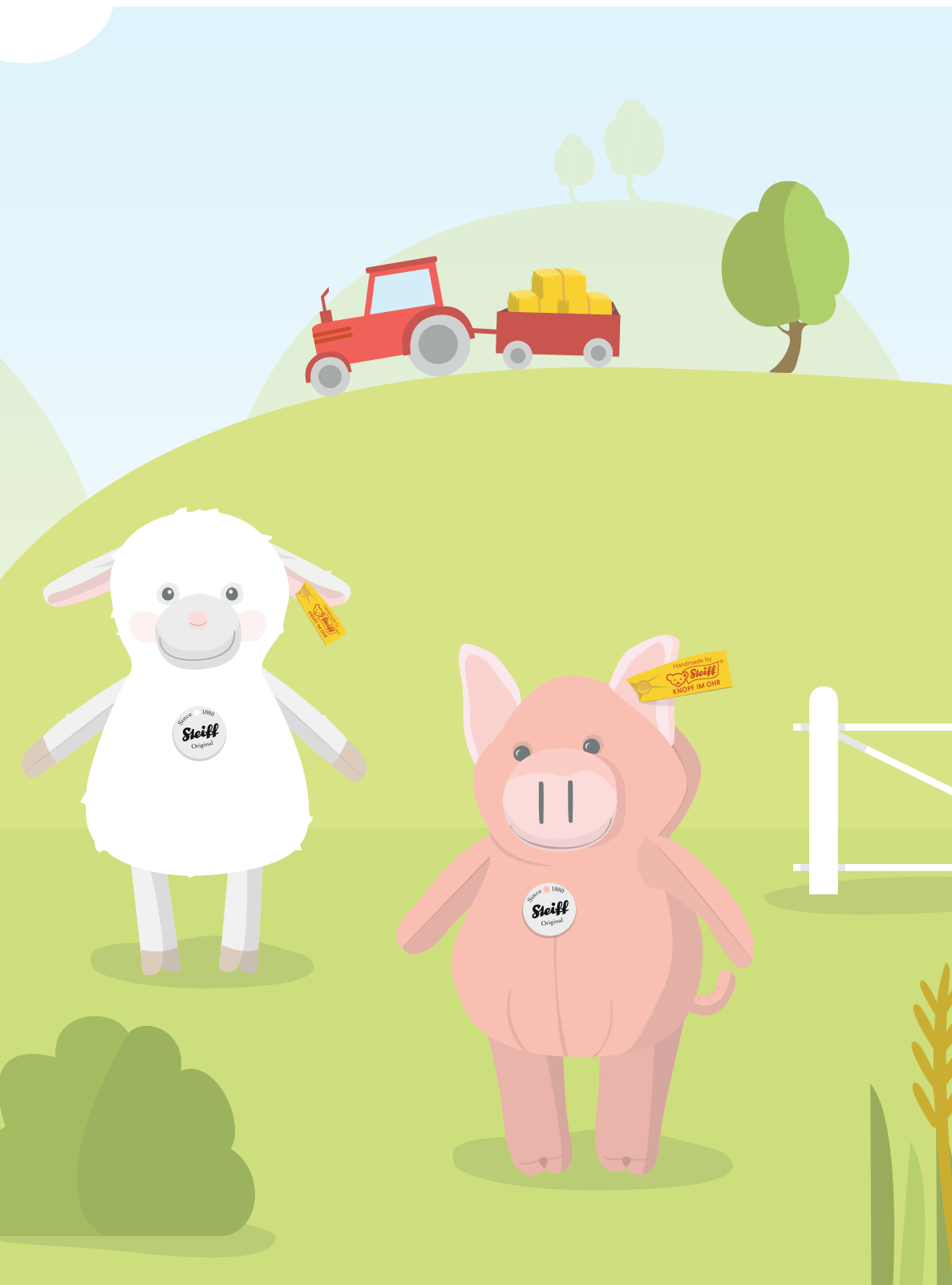
Petsy Teddy bear,
35 cm, page 24



Bendy giraffe, 45 cm,
page 32

Happy Farm



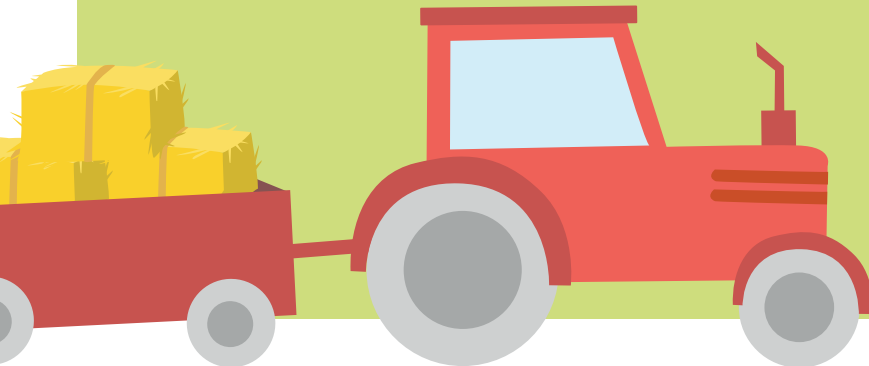




Happy Farm Piggilee pig musical toy
240966 | 19 CM



Happy Farm Piggilee pig comforter
with rattle | 241017 | 25 CM



NEW

Happy Farm skittles set

240867 | 20 CM

Set consists of:

2 x chick, 2 x pig

2 x lamb, 1 x ball



Happy Farm Lambaloo lamb stacking rings with rustling foil | 240850 | 18 CM



Happy Farm Mini band | 240973 | 10 CM

Set consists of:

- pig with squeaker
- chick with rustling foil
- lamb with rattle

Easter ideas





NEW

Benny elephant | 084096 | 20 CM



NEW

Liam llama | 104183 | 40 cm



NEW

Billy tiger | 084102 | 20 cm

2

NEW



1

NEW



1 | Tuhin, the white tiger | 075742 | 110 CM

2 | Snailly slug | 094415 | 20 CM

3 | Spotty horse | 071287 | 30 CM

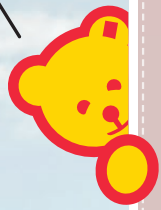
4 | Piggy pig | 071904 | 30 CM

Picnic Friends





You'll find these outfits
from page 100 and
on steiff.com.



NEW

Picnic Friends Rose Strawberry Teddy bear
113628 | 28 CM



NEW

Picnic Friends Mr. Little in suitcase
113604 | 12 CM



NEW

Picnic Friends Rosy purse
113611 | 11 CM

Little helper for the Tooth Fairy



Leo tooth fairy Teddy bear | 113383 | 22 CM



Lea tooth fairy rabbit | 103551 | 22 CM

Wow, with a hiding place for your tooth.



Denim Darlings





- 1 | Denim Darlings Sniff dog | 084423 | 32 CM
- 2 | Denim Darlings Wuff dog | 084416 | 23 CM
- 3 | Denim Darlings Miau cat | 084447 | 33 CM
- 4 | Denim Darlings Paws cat | 084430 | 21 CM